

## My identity

I am Shahzaib Asim .  
I'm a student of level 1  
certificate business  
student.

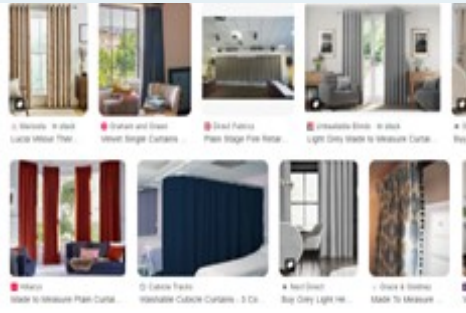


BTEC level 1 Introductory  
certificate in business

Unit B5: finding out about  
Businesses in your area.

## Assignment 2

*Change your life*



## Mother

# Business 1 All blinds and curtains

## What they do

Variety of goods: They deal in window coverings including blinds, venetian slats, curtains, cellular shades, and wood shutter

Customisation: They put themselves in the customers' shoes and offer the sizes, fabrics, colours and styles that are appropriate to an individual client.

Customer Services: In most cases, they also do home visits for clients in order to help them decide on appropriate articles and designs which will complete their house interiors.

Expert Installation: At least all skilled installers make sure that every product has been positioned properly and works as it is supposed to

Regular Maintenance they may also offer replacement or restoration of the current window treatment elements in addition to cleaning

## Why I recommend this business for mother?

Customer service: The customer experience is prioritized in all the processes of the company from down to the consultation to the completion of the installation. And happy decorating offers a wide range of services

Plenty of Alternatives: Customers will always get something that meets either their practical or visual consideration as a result of the many available goods for sale.

Additionally they offer an exchange and return policy for easy product swaps to help customers maximize their home's potential.

## Business 2 Blinds4Less London Ltd.

## What they do

Creative Custom Designs: engages in the process of making window treatments that resonate with the tastes of its clients and the theme of the room in which it is being.

Fabric Sample: In order to fulfil a customer desire for decoration, they have a wide range of colours, designs and fabrics

Installation Services: this implies that the firm very often resorts to installation services for the effective use of the product

## Why I recommend this business for mother?

Their products look stunning and have a long-lasting quality due to the different materials used and the perfect workmanship.

Individual Attention: Customization being one of the cornerstones of the firm, customers are given and advised on pieces of jewelry suited for them rather than standard products.

Wide Selection: Every taste and purse are catered for as they offer a plethora of options and designs.

Correct Fixing: Employing an expert agent for the installation process is time-saving as it eliminates the common errors that come with the do it yourself fixing, this leads to a clean finish.



## Father

## Business 1 Tesco

what type of business is Tesco -Tesco is a multinational grocery and general merchandise retailer based in the united kingdom. It is one of the largest supermarkets chains in the uk and operates a range of store formats ,including hypermarkets, supermarkets and convenience stores. Tesco operates as a limited liability company.

I would recommend Tesco to a father looking for good clothing at affordable prices because tesco offers a diverse selection of clothing options for men, woman ,and children, making it a convenient one - stop shop for the whole family. Tesco is known for its competitive, pricing, providing good quality clothing at budget - friendly rates. This makes it easier to find stylish and practical options without breaking the bank. Tesco clothing line, especially the F&F brand, is well - regarded for its quality also tesco frequently has sales, discounts, and special offers, which can help shoppers find even better deals and savings on clothing

### Why I recommend this business for father?

**Tesco offers a variety of services, including grocery shopping in-store and online, home delivery, click-and-collect, financial services such as banking and insurance, mobile services, fuel stations, and a loyalty program Clubcard. They also provide meal kits, ready meals,**

## Business 2 Asda

what type of business is Asda - Asda is a British/Pakistan supermarket retailer that operates a chain of grocery stores. It is known for offering a wide range of products, including food, household items ,clothing, and electronics, often at competitive prices.

### Why I recommend this business for father?

**Asda offers a variety of services including grocery shopping both in-store and online, home delivery, click and collect options, financial services like banking and insurance, and pharmacy services. They also provide a range of products in clothing, electronics, and household items, as well as services such as a mobile network and fuel stations at select locations.**

*Caption describing picture or graphic*



VisionExpress

Grandfather

## Business 1 Vision express

**Health Assessments of Vision:** This service provides Eye care specialists who conduct complete eye examinations. These examinations include tests for other eye diseases such as cataract or glaucoma and astigmatism which concern the quality of eyesight and the general well being of the eyeballs.

**Types of Glasses** These are: At Visions Express, there is a wider range of eyeglasses, from the cheap to the designer ones most of them are Ocus eyeglasses. The types of lenses available include but are not limited to progressive lens, bifocal lens and single vision lens.

**Sunglasses:** The chain retails non-optical as well as optical sunglasses, polarised lenses included for enhanced sun rays protection.

**Ocular Health Product:** A variety of products aimed at eye health including for instance, cleaning solutions for contact lenses and glasses and medicines in the forms of drops aimed at treating redness or dry irritated eyes are available in the retail stores.

**Additional services:** For complete care, some locations have started providing modern services such as eye imaging and diagnosis of eye conditions.

### Why I recommend this business for grandfather?

**Quality care:** The team of professionals hired by Visions Express is competent enough to conduct detailed eye examinations and cater for individual needs.

**Customer service:** Good reviews are common from customers because of welcoming staff who understand the frustration surrounded by an eye exam.

**Convenience:** A consultation with eye expert is within easy reach since there are numerous centres to attend to patients, most of the time their website support booking of the eye care and purchasing of products.

## Business 2 boots

What type of business is Boots optician - Boots Opticians is a retail optical business operating under the Boots UK brand, which is part of the larger Walgreens Boots Alliance. It specializes in providing a range of optical services and products, including eye examinations, the sale of prescription glasses and contact lenses, and related eye care products. Boots Opticians aims to offer comprehensive vision care services to consumers, often combining retail operations with healthcare services. Boots Opticians, like any professional healthcare provider, has a legal liability known as professional liability or malpractice liability.

### Why I recommend this business for grandfather?

Boots provides convenient locations and often has special offers, ensuring he receives both quality care and value for his money. Boots offers a wide range of services that include pharmacy consultations, beauty and skincare consultations, health checks, and vaccination services. Additionally, they provide a loyalty program through the Boots Advantage Card, allowing customers to earn points on purchases. Boots also offers online services such as click-and-collect and home delivery, enhancing convenience for shoppers.

*Caption describing picture or graphic*

BETTER



Daughter

## Business 1 Leyton Leisure Centre

**Gym Facilities:** The leisure centre comes with expansive gym facilities comprising of cardio machines, weight trainers and even free weights for all levels of fitness enthusiasts.

**Swimming Pools:** Leyton Leisure Centre is designed with leisure swimming pools as well as teaching and fitness exercise pools for water aerobics. The pools accommodate general and competitive swimming.

**Group Fitness Classes:** Many different types of exercise classes are offered, ranging from yoga, and Pilates to spinning and circuit training among others so that each individual is able to find something according to their interests and fitness levels.

**Sports Facilities:** The center has space within it for several sporting activities including badminton, basketball, and football, and this helps in organizing the community for sports and activities.

**Activities for Children:** There are also services offered by the Leyton Leisure Centre directed towards children which include swimming classes and sports camps during holidays to encourage physical activity from tender age.

### Why I recommend this business for daughter?

**Community Focus:** The Leyton Leisure Centre has a primary goal of encouraging health and fitness within the jurisdiction, and it strives to be an inviting place for the residents.

**Affordable Pricing:** Most membership or pay-as-you-go plans are relatively cheap hence ensuring that there is every need for someone to keep fit.

**Variety of Offerings:** There are quite a few facilities and activities to choose from be it swimming, workouts, or group class sessions.

**qualified staff:** this centre employs exercise instructor and trainers. Thereby facilitating quality training and assistance to members.

**qualified Staff:** The centre employs qualified exercise instructors and trainers thereby facilitating quality training and assistance to members.

## Business 2 The Gym Group

what type of business is The Gym Group - The Gym Group is a fitness and gym operator based in the United Kingdom. It operates a chain of gyms that focus on providing affordable and convenient fitness facilities. The company is known for its no-frills approach, offering members access to a range of exercise equipment, fitness classes, and 24/7 access to their facilities.

The Gym Group typically targets a broad demographic, including individuals looking for flexible membership options without the long-term contracts often associated with traditional gyms.

### Why I recommend this business for daughter?

**The Gym Group offers a variety of services designed to support fitness enthusiasts of all levels. Primarily, they provide access to state-of-the-art gym facilities equipped with a wide range of cardio machines, free weights, and strength training equipment. Members can enjoy 24/7 access, allowing them to work out at their convenience. The Gym Group also offers a selection of group exercise classes, including yoga, spinning, and HIIT, catering to different fitness preferences and goals. Personal training services are available for those seeking tailored guidance and motivation.**

**Additionally, members benefit from innovative fitness technology through apps that track progress and foster community engagement. Overall, The Gym Group focuses on creating an inclusive and motivating environment to help individuals achieve their fitness ambitions**

*Caption describing picture or graphic*



Son

## Business 1 MJTECH

MTEch Repairs specializes in electronic device repairs, including smartphones, tablets, and laptops. They offer services such as screen replacements, battery upgrades, software troubleshooting, and more.

### Why I recommend this business for son?

**Expertise** Their technicians are skilled and knowledgeable, ensuring quality repairs.  
**Quick service** They often provide same-day service, so you're not without your device for long.  
**Affordable Pricing**, They offer competitive rates without compromising on quality.  
**Customer Service**: MTEch Repairs is known for excellent customer service, with friendly staff ready to help.  
**Warranty**: Many repairs come with a warranty, giving you peace of mind after the service.  
 Overall, MTEch Repairs is a reliable choice for anyone needing device repairs.

## Business 2 Apple

What type of business is Apple - Apple Inc. is a multinational technology company that designs, manufactures, and markets consumer electronics, software, and digital services. Known for its innovative products such as the iPhone, iPad, Mac computers, Apple Watch, and Apple TV, the company also offers software platforms like iOS, macOS, and services including the App Store, Apple Music, and iCloud. Apple's focus on design, user experience, and a tightly integrated ecosystem has positioned it as a leader in the tech industry, emphasizing premium quality and brand loyalty. Apple faces various types of liability, including product liability, intellectual property liability, and regulatory liability.

### Why I recommend this business for son?

I would recommend Apple to a son for work experience because it offers a dynamic and innovative work environment that encourages creativity and collaboration. Apple is known for its strong commitment to professional development, providing valuable opportunities to learn from industry leaders and work on cutting-edge technologies. The company's focus on diversity and inclusion fosters a welcoming atmosphere, which can help him build a strong professional network and gain insights into a global business. Additionally, the experience at Apple can enhance critical skills that are highly valued in today's job market. Apple offers a wide range of services, including the App Store for software applications, Apple Music for music streaming, Apple TV+ for original video content, iCloud for cloud storage and synchronization, Apple Arcade for gaming, and Apple Pay for secure mobile payments. Additionally, they provide services like AppleCare for device support and repair, as well as Apple Fitness+ for health and workout guidance. These services enhance the overall user experience across Apple devices.

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